Abdulaziz Alotaibi

ACCOUNT MANAGER

CONTACT

0502852007

Az.almrshdi@gmail.com

Riyadh

https://azizportfolio.online/

SKILLS

- AI Tools
- Claude AI
- Prompt Engineering
- Creative Thinking
- Data Analysis
- Branding
- Communications
- Social Media Strategy
- Digital Marketing

LANGUAGES

- English: Good
- Arabic: Native

EDUCATION

Bachelor degree in Advertising and Marketing Communication
(08/2018 – 01/2023) Imam Mohammed Bin Saud University
First Class Honor, GPA 4.86

MY PORTFOLIO

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OBJECTIVE

To acquire a challenging position in a reputed and dynamic organization where I can use my skills, knowledge and achieve corporate as well as personal goals.

EXPERIENCE

Ghelaf Marketing Agency

Account Manager **Aug 2025 – Present**

- Acting Project Manager – International Aviation Technical College (ITC)
- Acting Project Manager – Saudi Industrial Development Fund (SIDF)
- Acting Project Manager – Saudi Food & Drug Authority (SFDA)
- Acting Project Manager – Ministry of Municipalities and Housing (MoMH)
- Acting Project Manager –Mohammed bin Salman Foundation (Misk)
- Account Manager – Mohammed bin Salman "SANAD" Program
- Account Manager – Aamar
- Managed client relationships and ensured client satisfaction
- Coordinated with internal teams to deliver projects on time
- Identified client needs and proposed tailored solutions
- Monitored account performance and prepared regular reports

Al Rajhi Takaful

Social Media **July 2024 – Aug 2025**

- Monitored and analyzed social media account performance.
- Tracked reach, engagement, impressions, and audience growth.
- Prepared weekly and monthly performance reports and recommendations.
- Collaborated with content, design, and marketing teams to improve campaign performance.

Arabian Business Innovation Services

Social Media Officer **July 2023 – July 2024**

- Developing social media strategies
- Managing social media accounts
- Engaging with the audience

Specialized by STC

Corporate Communication Specialist (Trainee) **Aug 2022 – March 2023**

- Evaluate market penetration and analyze competitors
- Evaluate demographics, prices, distribution channels, and marketing outlets
- Internal management
- Event management
- Culture change